We know the difference between 99% and 100%

Aplomb® Technology

CABLE SMS INTEGRATION WITH MAJOR CONDITIONAL ACCESS SYSTEM

Complete
Subscriber Management System
for
Cable Operators
Digital Headend MSO
DBS
DTH
DTT
MMDS

Finance & Billing Solution

Cable operator / MSO using this solution, it decreases business expansion cost and increase maximum productivity with low man power.

A Perfect solution for big and small Business person.

SMS is Cost Effective, Dynamic, Flexible and accurate solution. It is complete solution for Subscriber which takes care of all the task from Subscriber registration to every subscriber activity.

It is perfectly designed for the relations with the Subscriber.

Complete solution is divided in different modules and feature are explained below:

Subscriber

» Manages Subscriber Life Cycle

» Franchisee wise Subscriber Management

» Get fast Subscriber History

» KYC and SAF Information

» Invoicing and Monthly bulk Bill generation

» Accurate Bill generation with customized taxes integrated

» Prepaid and Post paid Billing Service

» Different Payment Terms Monthly, Quarterly etc

» Billing cycle can be any day of the month

» Advanced Billing, including the support different Billing Cycles

» Activation and Deactivation of the Package and Hardware

» Reactivation of the Subscriber with old History

» Support of Billing with SMS Update of Payment

» Bulk Receipt Entry

» Easy and Fast Customer Search facility

Channel

» Flexible Package / Bouquet System

» Channels & Bouquets

» Package/Scheme Creation

» Rate Management according to Different periods

» Eventual Package Management

Hardware Maintenance

» Inventory Life cycle from MSO – Franchisee – Subscriber

» Track STB & Smart Cards

» Inventory Store - Purchase, Sales Distribution, Inventory Tracking

» Set Top Box - Complete Management - Un-assigned, Assigned, Defective etc.

» Maintains Return / Replacement at various Stage

» Equipment and Network Inventory Management

» Pairing and Unpairing of the STB & VC Card

» Warranty Tracking

» Repairing and Replacement Management

» Hardware entry through Bar Code Reader Gun

Multi Tax System

- Multi Area Tax System
- Service Tax
- Valued Added Tax
- Entertainment Tax
- Or any Customize Tax Structure
- Put your calculation Method
- Multi State Tax Calculation method

Subscriber Alerts

- SMS and Email Alerts for
  - Registration
  - Activation /Deactivation of the Package
  - Pending Payment
  - Receipt
  - Bill
  - Greetings
  - Complain Received
  - Complain Solved
- SMS and Email Alerts to authorize person and Subscriber
- SMS to Service man on receiving the Complain automatically
- SMS revert
  - Complain Status
  - Outstanding

Complain Management

- Complain Registration
- Complain Solution
- Complain Ageing report
- SMS alert on Registration and Solution
- SMS to Serviceman

Account Management

- Day Book Maintenance support
- Customer Ledger support
- Balance Sheet, Profit & Loss report
- Payment, Receipt, Journal
- Creation of Various Account Groups, Sub Group
- Facility to Manage Various Bank Accounts

MIS Reports

» Collection Revenue

» Payment report

» Due Payment / Un paid Subscriber History

» STB Complete Inventory with Stock Maintenance

» Channel wise, Package wise Usage report

» Nearly different types of 40 reports for day-to-day requirement

» Complete Income / Expense report

» Tax Detail report

Broadcaster Reports

» Activation / Deactivation History and Current report

» Package wise Subscriber Ageing report

» Location wise STB/ VC report

» Package wise Detail list

» Subscriber on Network

» Date wise Subscription Summary report

» Channel wise, Package wise Subscriber report at any point of time

» Nearly different types of 20 reports for Broadcaster use

» Integration Command Log report

Subscriber Self Care

» Allows Subscriber to Login to his panel

» Maintain their Account information

» View their profile

» View Active Hardware Package and Channels

» View/Print Bill / Receipt details

» Complain Registration

» Know their Complain Status

» View their Outstanding Balance

Activation / Deactivation through Web Panel

» Franchisee can independently Activate and Deactivate the Subscriber

» View History of the Command

» Franchise view of Active Subscriber

Integration Command

» Activation/Deactivation of the card

» Pairing Unpairing Command

» Entitlement of Package and channel

» Entitlement Cancel

» Finger print (Conditional and to All)

» On Screen Display

» Email

» Black List

» Finger print Card No., STB No. and Message

» EMS And EMM Fingerprint

Activation / Deactivation through Web Panel

» Franchisee can independently activate and deactivate the subscriber

» View history of the Command

» Franchise view of Active subscriber

Other Feature

» MSO and Franchisee Login

» User Management and User Activity Management

» Import Data from the Excel

» Support of our designed Handheld Device

» Account-Centric Database that enables full Subscriber Life Tracking

» Big Database Management with speed

» Different CAS Integration

» Multi Language support

» Scratch Card Management

IVRS

» Interactive Voice Responsive System for the Complain Management available

» Smart Tracking of the Subscriber – Automation of recording calls in the Hard Drive

Hand Held Device Online

» Itis s fixed format only and not possible to customize it.

» Format as per given below :

```
Aplomb Technology
Address 1
Address 2
Mobile And Phone Number
- - - - - - - - - - - - - - - - - -
DT: 24/03/14     TM: 18:31:52
STAFF CD:0000000004 N:SAM
RECEIPT NO:1          M:00000000
- - - - - - - - - - - - - - - - - -
SUB.ID:96
SUB.NM:RAJ KUMAR BANSAL
SUB.PH:9891374498
PAY MODE      : CASH
- - - - - - - - - - - - - - - - - -
PREVIOUS AMNT :(DR)₹    0580.00
PAID AMNT     :    ₹    0580.00
CLOSING BAL.  :(DR)₹    0000.00
- - - - - - - - - - - - - - - - - -
Transfer Data Successfully
Help Line No. 1234567890
Cable TV Network
Thank You.....
```

Prerequisite

» Software will generate Backup file which has all entered records.

» For Incoming SMS (HUAWEI net setter) (Customer has to arrange)

» For Outgoing SMS (Customer has to arrange)

You can purchase SMS Package from any service provider Ex. www.way2sms.com or www.smsgupshup.com or any such provider

» Static IP with Good Internet Speed (Customer has to arrange)

» For Database SQL Server 2008 / 2012 (Customer has to arrange)

» We will provide you complete guide line or steps how to manage database at your end.

» Database remains under your control - for safety of records and your valuable information.

» Payment Gateway : www.ccavenue.com / www.ebs.in www.payu.in / www.paytm.com (customer has to arrange)

Server Specification

IBM : x3650 M4 : 7915N5A

TWO SOCKET RACK, Intel Xeon E5 2620v2 (Hexa Core) Ivy Bridge, 2.10 GHz, 1600 MHz, 8 GB RAM, 300 GB SAS 10k RPM 2.5" Hot Swap SAS HDD, Multi Burner, Integrated RAID 0 / 1, 4 x GB Ethernet, 3 years Onsite + 24 x 7

IBM : x3650 M4 : 7915N6A

TWO SOCKET RACK, Intel Xeon E5 2609v2 (Quad Core) Ivy Bridge, 2.50 GHz, 10 Mb, 1333 MHz, 8 GB RAM, 300 GB SAS 10k RPM 2.5" Hot Swap SAS HDD, Multi Burner, Integrated RAID 0 / 1, 4 x GB Ethernet, 3 years Onsite + 24 x 7

IBM : x3300 M4 : 7382ILA

SOCKET TOWER : PROCESSOR: Intel Xeon E5 2407 (Quad Core), MAX. PROCESSOR: 2, GHZ : 2.20 Ghz, CACHE : 10 Mb, FSB : 1066 Mhz, STD MEMORY : 8GB X 1, MAX. MEMORY: 192GB; 12 Slots, HARD DRIVE: 1x300GB SAS 2.5" Hot Swap, STD. HDD BAY : 8 bay, MAX. HDD BAY : up to 16 bay, OPTICAL : Multi Burner, PCI SLOTS : Full high Bays: Max- 6 and Half High Bays:Max-0, RAID CAPABILITY : Integrated RAID 01 (M1115), RPS STANDARD (IN-BUILT) : 1, RPS MAX. : Max: 2, WARRANTY : 3 Years Onsite + 24x7

-:: EXTRA ::-

1) If you use Disaster Recovery then add same extra hard drive

2) RAM Extra : 24 GB for better speed

3) Microsoft Windows Server 2008 R2 Standard (64Bit)

Customer Has to arrange Server – See Specification or any similar server

AMC

» We provide technical support to maintain the solution and help your team for that.

» As we help and run customer and give complete training to run software up to one year, after one year AMC will apply – if customer does not required support after one year then there is no need to go for AMC. If customer need regular support then only AMC is required after one year.

Customize Solution

» We understood that various business venture has various needs

» Based on your requirement we are ready to design customize solution or changes in our application

» We are also glad to assist you to suggest best available options according to your business nature.

Service & Support

1. To help our customer we are providing exclusive service and support on +91-281-2572274 / 91-281-6538870 (during office hours)

2. We are also available on below given messengers (during office hours)

Support ID : aplombtechnology@yahoo.com

Skype Support ID : aplombsupport

3. All software has its video training, complete detail manual, that provide complete training to you .

4. We can also Help / Diagnosis customer PC Using Team viewer software that provide online remote computer sharing facility.

5. Onsite Visit, Installation, Training to related staff is also available anywhere in India / Abroad with extra charges.

Integration Business Partner

GOSPELL
Technology Server People

conax

abel
DRM SYSTEMS

Sumavision

HCIT
INNOVATION AT CORE

CryptoGuard
Protect your content

verimatrix®
Beyond Content Protection to **Revenue** Security™

SAFE VIEW

irdeto

NAGRA
KUDELSKI GROUP

Latens
A MEMBER OF THE PACE GROUP

NSTV
NOVEL SUPERTV

Playout - Broadcasting
Channel software

SMS Based
Music Channel

CableSMS
Billing Inventory CRM

Subscriber Management
Billing System

Business Helper
Advertisement Sales System

Subscriber Management System - Digital Billing Solution

CAS Integration with Gospell, ABV, Conax, Latens, Nagravision, Verimatrix etc.

go digital with HD/SD/SDI out

Broadcaster / Satellite Channel MSO Cable Operator DTH Operators

ISO 9001 : 2008
Quality Management System Certified Company
We know the difference between 99% and 100%

Aplomb Technology

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www.playoutsoftware.com / www.cable-software.com / www.apmcsoftware.com
www.subscribermanagementsystem.com / www.e-governancesoftware.com / www.aplombtechnology.com

D&B

24/7 Broadcast Playout Software

Broadcast Your HD Channel | **Character Generator**

- Blue Ray DVD, MPEG-1,2,4, Divx, VOB, MP4, AVI, ASF, MKV, M2TS, WMV,FLV, all files format supported and play directly without converting
- Unicode Standard Supported software so possible to use News Headlines directly from Internet on any language
- Text / Image Watermark, Online Cricket Score, Video Play without gap or black
- Cricket Score **Automatic** from Internet **Manual** for Local Tournament
- Unlimited Text / Image / Logo / Headline on Screen
- Dual Audio Selection

twitter

LIVE

Smart Automation System

All In One Software for News + Live + Movie Organizer 9.0

Run your movie channel exclusive different way

- Coming soon / Today's Attraction / Tomorrow's Attraction display trailer on time base according to requirement
- Banner/Spot advertisement detail, Reports send SMS alerts to advertiser for advertisement, Start and Stop complete movie, song, news and play history
- Play movies songs from computer DVD ROM without copy it to on hard disk, DVD support, Easy to use software
- Play Video from IP Stream
- Digital Clock / Date
- Unlimited managed way logo support
- Play on exact date/time, set time according to choice
- Banner advertisement forward for quick view
- Different kind of shape advertisement on Timebase, Groupwise & Datewise Advertisement

Support in Windows 8

Message Mania

SMS Based Music Channel

Connecting through

Net Setter

With SMS Facility

- Songs arranged based on different categories
- send SMS for greeting and chat facility
- Snapshot of Song Movie on Screen With Choice Number

LIVE TV

Easily Live on any Channel / DVD Player / Camera

- Software to run advertisement/logo on any satellite channel or video signal
- Allow to set unlimited logo

Capture and Broadcast Live Video For Any Event

- Allow to set Flash/Swish advertisement
- No need to store the DIGITAL DATA in computer
- Cost effective solution for mini scale cable operator

shopping mall where advt./title to show on LCD

Screens public places like railway station, Airport, Public Transport Stations

www.playoutsoftware.com

www.subscribermanagementsystem.com

www.cable-software.com

Cable SMS - Subscriber Management System

Internet / Intranet / LAN Supported

Centralized system, access anytime from anywhere useful for Broadband, MSO, DTH & Cable Operators CAS & Non CAS Area Base on TRAI recommendation.

Subscriber

Manage Unlimited Customer with Multiple Service, Billing, Monthly Auto Bill generation, Bulk Bill process scheduling / messaging.

Hardware Set Top Box

Management of Order, Sales, Purchase, Purchase Return, Complete Inventory Stock handling, un-assisgned, assigned defective, warranty tracking, replacement, repairing etc.

- Private cloud / Hybrid cloud / Local installation
- Short Messaging Services - SMS
- External Payment Gateways
- Web Portal Access for Client
- Smart Phone Apps.

Multi Tax System

Multi tax Creation, Multi area Tax System. Service Tax, Value Added Tax or any customize Tax St ructure.

Subscriber Alerts

E-mail / SMS alerts for pending payment, greetings, paid / unpaid payment, registration etc. Account-centric database that enables full subscriber life tracking.

Extra Facility

LCO communication & payment report. Due payment / Un billed Subscribers. Online broadcaster report generation. Easy to configure business processes. Month wise collation revenue report MIS reports

Channel

Channel flexible package and bouquet scheme with broadcaster reports

integration with

GOSPELL · verimatrix · 永新视博 NOVEL SUPERTV · abel DRM SYSTEMS · ABC · viaccess · SAFE VIEW · Latens A MEMBER OF THE PACE GROUP · conax · Sumavision

Business Helper

Advertisement Sales / Marketing System

- Help to organizer your sales effort, follow up, advertising tracking and reporing.
- Manage customer profile with accounting financial metrics.
- Generates and tracks orders, from pitch to close to execution.
- SMS / E-mail alerts to advertiser for start / stop advertisement.
- All contact with clients and prospects with a full history.
- Increase your market share in advertisement industry.
- Order approval interface for management.
- Highly visible management information.
- Contract start and end dates, billing.
- Easy to promote different scheme.

I V R S

Digital Complain Recorder

- Solution available for multiple telephone line using dialogic card
- Turn key solution

Video on Demand

Dial & Select a Song Channel

- Single Digit [0-5] selection, make operating easy
- Queue limit facility
- Allow updating 700 songs per minute without typing
- Unlimited Main/Sub Category
- Auto run in case of no phone call
- Attractive transparent choice menu
- Waiting and without waiting facility
- Customer dial phone and select song software
- Auto controlling of repeated song when particular customer selects particular song/scene, it could be not added in queue, if that video already selected by someone else and already in queue

www.aplombtechnology.com

Our Various Products

Municipal Corporation & Nagar Palika / Taluka - Village Panchayat / Railway
GEB / Airforce - Different Government Department Related Software

APMC / Mandi software made for Marketing yard Committee

Customer Care Software for Back office Automation system [IVRS]

Capsule Retail Medical Store Software and (HMS)

Back Office Software for HPCL / BPCL / IOC / RELIANCE

eGOVERNANCE SOFTWARE
COMPLETE IT SOLUTION
www.e-governancesoftware.com

APMC SOFTWARE
Agricultural Products Market Committee
www.apmcsoftware.com

IVRS Touch Screen

HOSPITAL MANAGEMENT SYSTEM

PETRODESK
Software for Petrol pump

Our Estimated Clients for Our Various Solutions

City बातम्या
INSTA TELECOM AFGHANISTAN
DEN CITY CHANNEL
दृष्टि डेन्जर्ट
माय मराठी TV
CCL Chittagong communication Limited
V&S View & Smile
GTPL
सत्य तटस्थ निडर परिवर्तन न्युज
TEAM TV
Barmedas Com Your One STOP Solution... AFRICA
PPCTV
मौर्य Diginet
barmedas.tv 24 7 SPORTS AFRICA
JK CHANNEL
SUBISU NEPAL
MOVIES
DEN
PUNE Plus
CREATIVE CINEMA
hathway Btv CCN MOVIES
true CABLE exceeding expectations NEPAL
CABLEPLUS DIGITAL SOUTH AMERICA
FW FASTWAY
hathway
Patna PLUS 2
Ortel COMMUNICATIONS
GUJARAT STATE FERTILIZERS & CHEMICALS LTD. An ISO Certified Company
cableNet
DIGICABLE
BENGAL COMMUNICATIONS LIMITED

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Gtalk : naya.vora / Skype id : nayanvora www.playoutsoftware.com / www.cable-software.com
www.apmcsoftware.com www.subscribermanagementsystem.com / www.e-governancesoftware.com
www.aplombtechnology.com

HD SDI HDMI

We know the difference between 99% and 100%

Aplomb® Technology

MOVIE

RUN YOUR
HD MOVIE CHANNEL

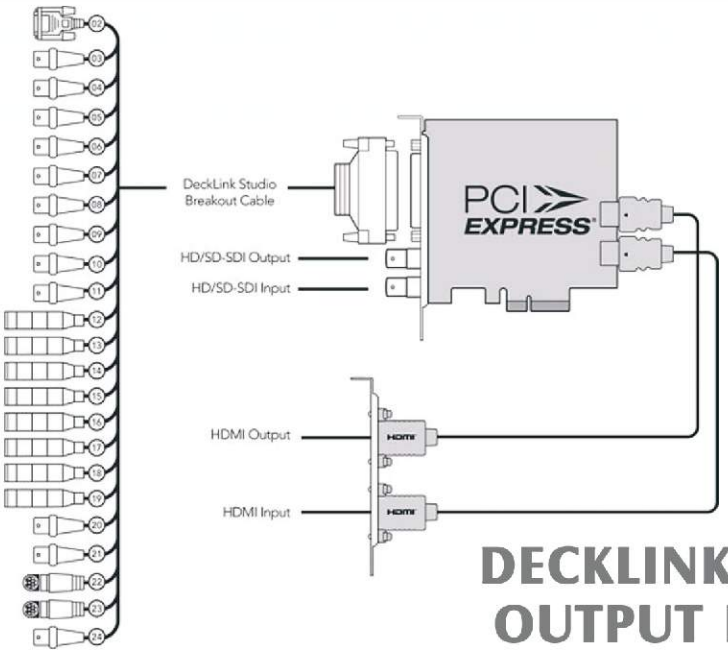
MUSIC

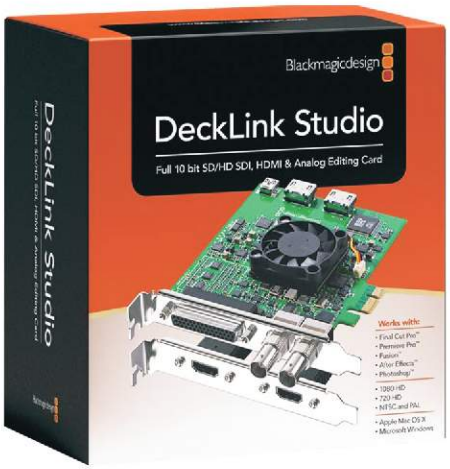
RUN YOUR
HD MUSIC CHANNEL

NEWS

RUN YOUR
HD NEWS CHANNEL

2. RS-422 Deck Control
3. R-Y Out
4. Y Out
5. B-Y Out
6. Ref In
7. R-Y In
8. Y In
9. B-Y In
10. AES / EBU Out CH1&2
11. AES / EBU In CH1&2
12. Analog Audio Out 1
13. Analog Audio Out 2
14. Analog Audio In 1
15. Analog Audio In 2
16. Analog Audio In 3
17. Analog Audio In 4
18. Analog Audio Out 3 or AES/EBU CH3&4 Out
19. Analog Audio Out 4 or AES/EBU CH5&6 Out
20. Composite In
21. Composite Out
22. S-Video In
23. S-Video Out
24. Standard Definition SDI Out



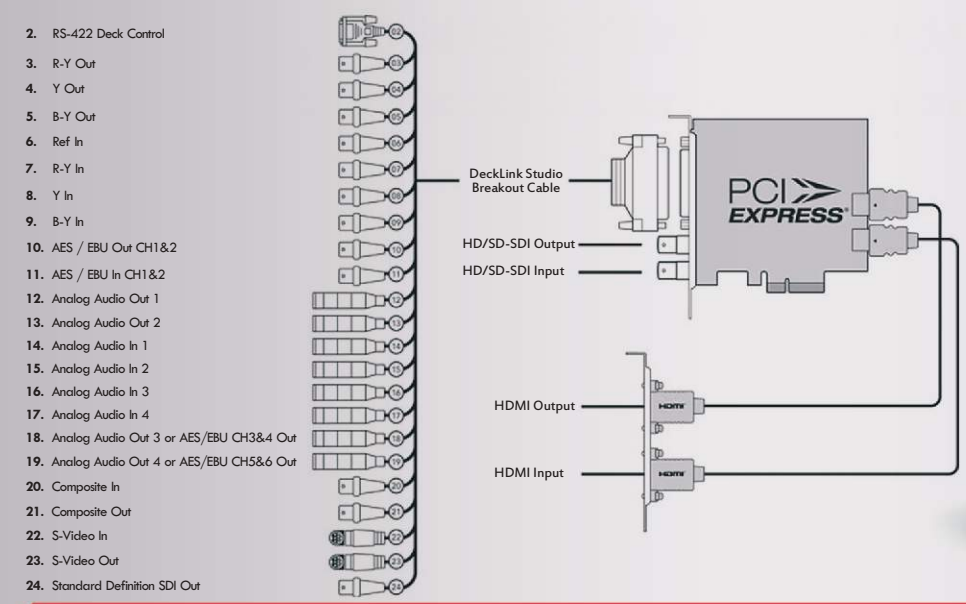


DECKLINK CARD SUPPORTED OUTPUT REAL HD CHANNEL

WWW.PLAYOUTSOFTWARE.COM

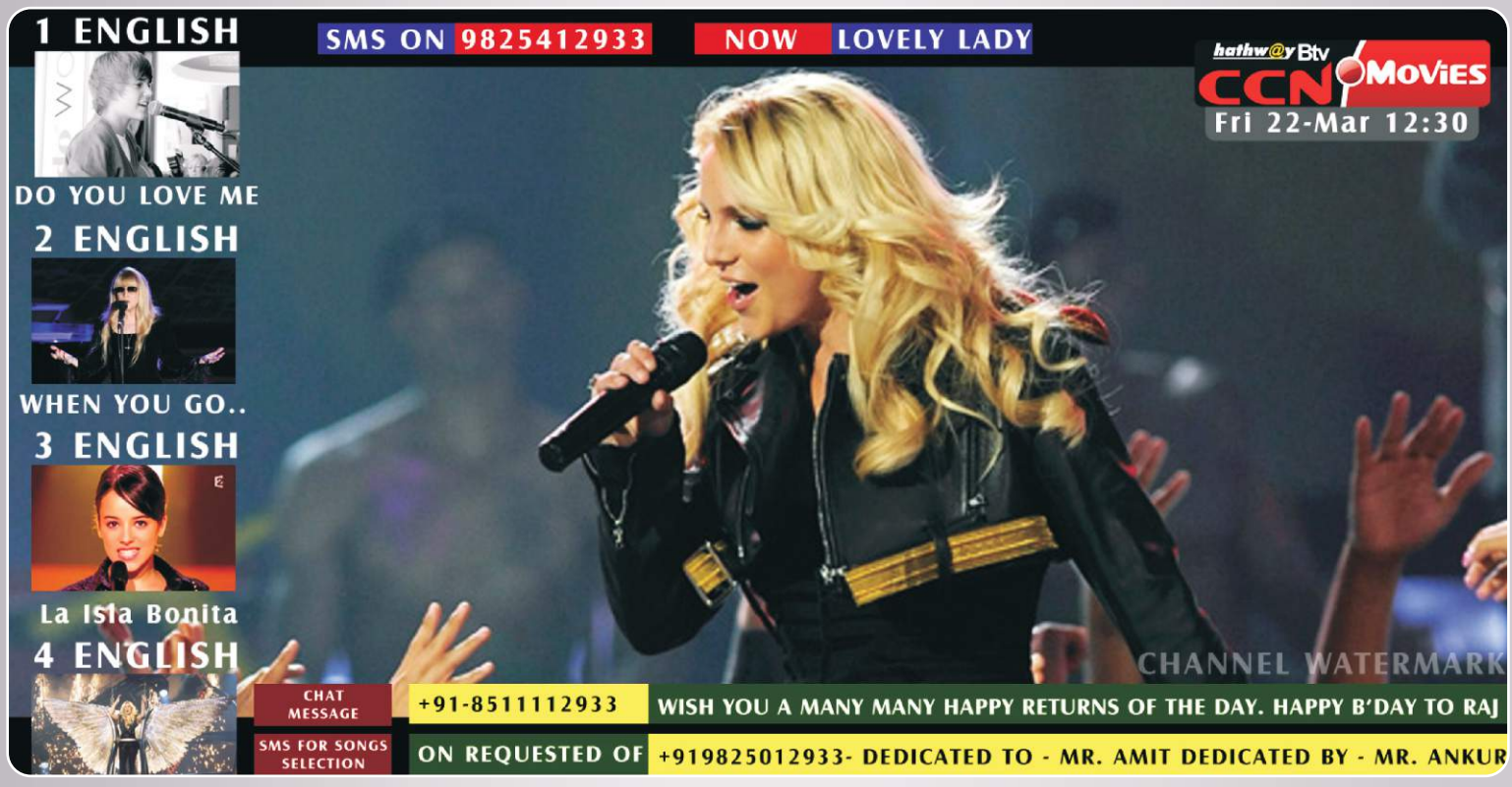
Cable Channel - Movie Playout Software HD/SD-SDI

» Playout Software enables the automation in the broadcasting. It is fully automated, no human observation required. Schedule Play out for unlimited days with unlimited overlays of text, Images and Flash on the Video. Time Based and Sequence Base scheduling possible. Play out software is Video scheduling with Character Generator. Many Log And Telecast Certificate available for advertiser. Intelligent Scheduling of the advertisement through internet for multiple control room.



Cable Channel - Music Playout Software HD/SD-SDI

Playout software enables to receive the viewer choice and play song accordingly. Attractive Screen view to the Channel. Flash overlays allows to catch viewer's attraction. Facility to design your screen with different flash and image overlays. Hide cinematograph by overlaying flash on it. It allows to Customize your Song image thumbnail.



DeckLink Cards Input & Output on HD/SD-SDI-HDMI-Composite-S-Video

Advertisement Management

Advertisement Management software automation Advertisement Management. It lets you maintain internal and external relation with the advertiser. A perfect and accurate software for Cable Operator and Advertisement Agency. It allows you to rent slot and arrange for the different advertisement in the slot as per channel and cable operator. It maintains the ledger and account of the customer. It also issues Telecast certificate.

We Provide Solution

BPCL

BHARAT PETROLEUM CORP. LTD.

RELIANCE

Reliance

INDUSTRIES LIMITED

HPCL

IndianOil

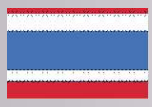
IOCL

Other Country

Kenya - S K TV

West Indies - Mayaro Cable TV - Trinidad & Tobago Island

New Zealand - One Entertainment & Broadcast Ltd.



Thailand - Tipcable TV Ltd.

Tanzania - Milan Cable and Internet

Tanzania - Win Cable & Internet Ltd.

Bangladesh - Annex Cable Network

Nepal - Subisu Cablenet (P.) Ltd.

Uganda MOTV AFRICA LIMITED

Uganda TV NXT Kampala Siti Cable Ltd.

Our Certificates

Aplomb Technology® ISO 9001: 2008 Quality Management System Certified Company

GLOBAL DIRECTORY

D-U-N-S® Registered™

D&B D-U-N-S Number® : 86-415-0265

JAS-ANZ

ISO 9001:2008 CERTIFIED

MSME

सूक्ष्म लघु एवं मध्यम उद्यम

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Skype ID : nayanvora